



Center for Social Competence

Featuring the Peace4Kids Program

Sara Salmon, Ph.D. Executive Director

Board of Directors

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March 19, 2014

MEMORANDUM

TO: Board Members
FROM: Sara Salmon
RE: Minutes of August Board Meeting

We were able to meet with Michele Roth and Ardie Stitt in Person and Nancy Garcia by phone. I met with Stan Sheer the day after and spoke with Kristi McCollum also on the phone in order to get agreement on our direction this year. The following items were presented and agreed to:

1. We have begun a major fundraising effort and have already accomplished the following:
 - Redesigned the website which includes new photos and videos
 - Created a new tag line for the program: We teach Peace
 - Attended fundraising workshops through the CO non profit agency
 - Met with other successful fundraisers: Jamie Angelich and Paul Dunn

The following are our efforts in progress:

- Follow up on Gates Contact
 - Find 5 new influential board members
 - Finish video testimonials
 - Continue to meet people of influence
 - Find funding in each state we want to train: Colorado, Arkansas, Washington, California, Florida, Iowa and Missouri
 - Hold a fundraising event
2. Training for the year
This year we have trained in CO, AR, MO, WA and CA. We hope to return to Iowa sometime this year. Also, Jefferson Country has contacted us regarding the sequester money which was lost last fall. It appears we will receive the money again and be able to continue the Super Nanny program.
 3. Conference
 - We are approved to host our next Social intelligence Meet Up June 2015 at the Embassy Suites Stapleton.

4. Volunteers

- We continue to enjoy a great relationship with Foothills United Way and are regularly using their volunteers.
- We also are providing volunteer opportunities for community folks who are required to do community service and we get a steady stream of those!

5. We received official board approval to:

- expand the board
- expand our program to the various states listed
- go after the Gates Foundation
- hold our conference